

Discerning Tastes Appreciate The Exclusive MuseumHouse Lifestyle



2 Storey Penthouse, Floors 18 & 19 (Artist concept)



RENOWNED ARCHITECT LOVES PROJECT SO MUCH HE PURCHASES A RESIDENCE

Toronto, Ontario...

An architect always leaves an imprint of his own signature style on every building he designs. Sol Wassermuhl, president and senior partner at Page+Steele Architects, one of Canada's oldest and most prestigious architectural firms, has taken this a step further. He has not only invested his architectural flare in this building but has purchased a full floor residence at MuseumHouse. A truly exclusive, intimate and private residence, MuseumHouse is comprised of only 26 full and half floor residences. It is located on Bloor Street, directly across from the Royal Ontario Museum and Daniel Libeskind's iconic Michael Lee-Chin Crystal.

"It is like the chap who loved the electric razor so much he bought the company," said Wassermuhl, "I loved this project so much I purchased a residence."

Having designed many of the most upscale condominium residences and boutique hotels already constructed in Toronto, including The Hazelton, The Windsor Arms, The Prince Arthur, 33 Delisle, ONE12 St. Clair, The Chedington

and One Post Road, Wassermuhl is well versed in the features that make an upscale residence extraordinary.

The Quintessential Lifestyle A Refined View on Luxury Living

Each and every MuseumHouse residence is exquisitely finished with features and fixtures that please even the most discerning tastes. The residences, with 10 to 12 foot ceilings, are finished with beautiful European kitchens, incredible washrooms and warming fireplaces. As well, wood and stone floors are found throughout. Even though customization is invited to suit individual tastes, Wassermuhl admitted he has found it challenging to upgrade the quality of the finishes and fixtures over those being offered!

Wassermuhl created MuseumHouse to have breathtaking views. Floor to ceiling windows offer commanding panoramic views over historically protected lands. To the south, residents view the downtown city skyline and to the north, the venerable uptown neighbourhoods of Yorkville and Forest Hill delight the eye.

Wassermuhl is also looking forward to enjoying these views from his spacious terrace, which is finished in stone and complemented by stainless steel planter boxes. For residents, like Wassermuhl, who are making the transition from a traditional family home to the condominium lifestyle and feel like they might miss out on the simple pleasure of tending to a garden, the expansive terraces and accompanying planter boxes are lovely additions.

MuseumHouse features a direct access elevator which delivers residents to their suite. An elegant feature, this can only be achieved in the most exclusive buildings. Sol's wife is eagerly anticipating

the opportunity to indulge in MuseumHouse's valet and concierge services in the intimate building and Sol is especially pleased about the individual environmental controls for each residence and the safety and security that the MuseumHouse lifestyle offers. Sol also convinced the developer to integrate a full time backup generator to power the entire building in the event of a blackout or brownout.

"You reach a point in life when you become more discerning and can appreciate quality and good design. Frankly, MuseumHouse was so special I just could not pass it up," said Sol.

An Elite View of Life

The location of MuseumHouse is second to none. MuseumHouse is located on the "Magnificent Mile" on the sunny side of Bloor Street, across from the ROM. In addition to the ROM, MuseumHouse is located within walking distance of a variety of cultural venues, including the Gardiner Ceramics Museum, the Bata Shoe Museum and the Royal Conservatory of Music. Historic Queen's Park, Philosopher's Walk and the sprawling, vibrant University of Toronto campus are all landmarks that Sol looks forward to having at his doorstep. Strolling along Bloor Street into Yorkville, the Wassermuhl's will enjoy perusing the area's galleries and boutiques and sampling the outstanding cuisine of some of Toronto's finest restaurants and lounges.

The Wassermuhl's have been very happy in their Forest Hill home for many years. However, they are looking forward to enjoying the chic, low maintenance, urban lifestyle and culture that MuseumHouse offers, without worrying about the ever more tedious downtown driving and parking.

After all, as Sol so accurately puts it, "The MuseumHouse cannot be replicated."



MuseumHouse Directly Across the Street from the ROM